
Amanda Archibald is both visionary and leader in the world of food choice and food and nutrition education. With a palate honed in Europe and finessed in the United States, the way she looks at, thinks and talks about food sets her apart in the field of food and food talk.

Amanda has been at the vortex of what's happening in food and health in the U.S. and around the world for a long time. Her extensive knowledge and understanding of food and health in U.S. global marketplaces, has been gleaned from living and working in both the U.S. and Europe. Her work as an independent analyst in food, health and menu with the Mintel Group, as well as her extensive interaction with chefs, farmers and growers, retailers, public policy and food experts, R&D and marketing executives across the food and agricultural landscape provides Amanda with unique perspectives that have engaged audiences for years. Her insights and ideas have made her a speaker of choice at leading food, agricultural and health forums in America. Her unique ideas are captured in the upcoming Weblog "The Nation's Plate."

But beyond business, it is Amanda's lifetime of respect for the journey that food makes from the field to the plate that shapes her vision about food, food education and where we need to go in food in America. Trained as a dietitian and inspired by parents whose love of food and culture was deeply instilled in her, Amanda has spent over 13 years fine-tuning ways to engage people and get them truly excited about food. Amanda's food vision is a lot less nutrition and whole lot more eating. Borrowing tasting cues from the wine industry and wrapping them with creative approaches to food, flavor and choice, Amanda has found a way to ignite people's passion for food. Amanda's inspiring ideas, educational tools and life-changing workshops are literally revolutionizing food and nutrition education in America, and by so doing, sowing seeds of food memories that last a lifetime.



Amanda is a member of the American Dietetic Association, the American Institute of Wine and Food and the Washington D.C. Chapter of Les Dames D'Escoffier. She serves on the Mid-Atlantic Farm to School steering committee. Amanda was born in Europe and educated in both the UK and the U.S. She has dedicated her career to creating meaningful food education experiences and insights for food, nutrition, health, research and culinary professionals and the consumer at large.

Notable Presentations

Amanda Archibald has presented at the following notable industry and organizational events since 2002

- International Food Expo
- Worldwide Food Expo
- Fancy Food Show
- Ecological Farming Association
- Women in Agriculture Symposium
- International Dairy Foods Association
- Institute of Food Technologists
- International Foodservice Management Association
- Healthy People, Loma Linda University
- American Dietetic Association National Convention
- Food and Culinary Practice Group Symposium
- 14 State Affiliates of the American Dietetic Association
- International Exchange Forums, France
- National Association of Nutrition Professionals for Aging Americans
- Pennsylvania Nutrition Education Network
- Maine Child nutrition network
- Canyon Ranch, AZ

Notable Events

Amanda Archibald has organized and hosted the following notable events 2007-2008

- International Exchange Forums - Loire Valley/Vendee (France) Spring 2007 & Vaison La Romaine, Provence (France) Fall 2007
- From Nutrition Prescription to the Living Kitchen: Boston/New York – 2008
- Talking to People about Food: Washington DC, Maryland, Colorado 2008
- Repacking the Nutrition Toolbox, Kansas City, 2008
- Refreshing the Shape of America's Plate – Santa Fe, NM 2008
- Culinary Skill builder Dallas, TX 2008